

Yuvraj Singh Foundation

ANNUAL REPORT 2022 - 2023

YOUWECAN
FIGHT CANCER





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Words of Encouragement

Every battle against cancer is a testament to the human spirit's strength, resilience, and courage. As someone who has lived through this journey, I understand the importance of hope, support, and determination. The Yuvraj Singh Foundation stands as a beacon of these values, striving to ensure that no one faces this fight alone. Reflecting on our initiatives this past year, from the Pediatric Cancer Support Program to the nationwide Cancer Screening Camps, it's evident that our collective efforts can foster significant change.

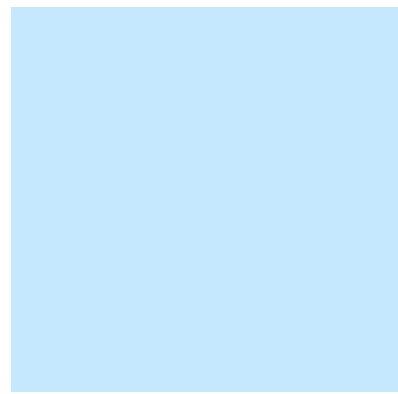
To everyone who's battling cancer, remember, you are stronger than you think, and with faith, support, and the right care, you can overcome this challenge. Let's continue to fight, to support, and to inspire each other every day.

Together, we can, and we will, make a difference.

My best wishes always,



Yuvraj Singh,
Founder



Note of Gratitude

As we reflect on the past year, our hearts are filled with gratitude. To our donors, volunteers, partners, and the entire community that stands with the Yuvraj Singh Foundation, thank you. Your generosity, time, and commitment have fueled our mission and enabled us to touch the lives of many.

Each contribution has been a step towards our collective goal of defeating cancer. Your support has been instrumental in the success of our various initiatives, such as the Oral Cancer Awareness Program and the launch of the Cancer Treatment Support Fund. As we look forward to the future, let us continue this journey with renewed vigor and hope.

Together, we have the power to bring about change and create a legacy of health, hope, and healing, furthering our mission to combat cancer in every corner of our nation.

Best regards,

Shabnam Singh

Shabnam Singh,
Chairperson



Foreword

As we present the Annual Report for the year 2022 - 23, it fills me with immense pride to witness the strides we've made at the Yuvraj Singh Foundation. This year has been about reaching new milestones, overcoming challenges, and most importantly, making a tangible difference in the lives of those affected by cancer.

Our commitment to early detection, patient support, and empowerment has been unwavering, and it is heartening to see our vision of a cancer-free India getting closer with each effort.

The launch of the Pediatric Cancer Treatment Fund and our expansive Breast Cancer Awareness Campaigns have significantly amplified our impact. Additionally, our Tobacco Cessation Workshops have made critical strides in

educating the youth. As we forge ahead, let's carry the lessons learned, the successes achieved, and the stories of hope and resilience that have been integral to our journey.

Together, with your support, we are on a path to create a healthier, stronger, and more empowered nation, echoing the foundation's dedicated efforts throughout 2022-23 to combat cancer on multiple fronts.

Warm wishes,



Poonam Nanda,
Chief Mentor



Board of Trustees, Advisors, and Goodwill Ambassador



Yuvraj Singh
Founder



Shabnam Singh
Chairperson



Poonam Nanda
Chief Mentor



Sandeep Sharma
Trustee



Hazel Keech Singh
Goodwill Ambassador



Siddhartha Kumar
Board Of Advisors



Vivek Deshpande
Board Of Advisors



YOUWECAN
FIGHT CANCER

About YouWeCan

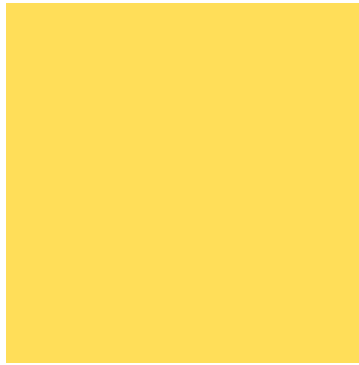
The YouWeCan Foundation (registered as Yuvraj Singh Foundation) is a non-profit organization established by cricketer and cancer survivor Yuvraj Singh. The Foundation works with a mission to empower people to defeat cancer through awareness, early detection, patient support and survivor empowerment.

We work extensively in the field of public health in India with a focus on cancer control. Our programs have been designed to strengthen the public health infrastructure and healthcare delivery system of the country with the goal to ensure that every Indian gets equitable access to quality and affordable healthcare.

Through our initiatives, we ensure that opportunities to detect and fight cancer are equal for all – no matter who you are, where you are, or what your level of education or income is.







Vision and Mission



VISION

We envision an India empowered to defeat cancer.



MISSION

To empower all people to fight cancer, through awareness, early detection, patient support and survivor empowerment.



Areas of Focus



Pediatric Cancer



Breast Cancer



**Oral, Head & Neck
Cancer**

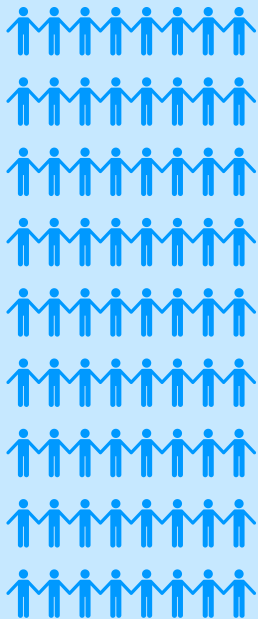


Our Impact

Till Date

2,60,000+

people screened
for different types
of Cancers



70,000+

Women screened
for Breast Cancer



24,000+

men and women
sensitized in
Tobacco Cessation
camps



1,25,000+

Students
Sensitized through
Anti-Tobacco
Workshops

Cancer
Treatment of

220+

underprivileged
children supported
through the
YWC Cancer
Treatment Fund



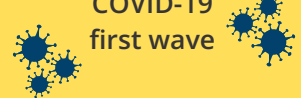
415+

cancer survivors
provided YWC
Scholarships



1 MILLION

Hygiene Kits
Distributed during
COVID-19
first wave



1020+

Critical Care Beds
setup at 14
government
hospitals during
the COVID-19
second wave



Pediatric Cancer Program

Cancer affects people of all ages, even young ones. On the other hand, pediatric cancer is uncommon and treatable with timely detection and appropriate treatment.

Cancer is a leading cause of death for children and adolescents. In high-income nations, more than 80% of children with cancer are treated, whereas in many LMICs, less than 30% of children with cancer are cured. An estimated 400,000 children and adolescents between the ages of 0 and 19 are diagnosed with cancer every year. Leukemias, brain tumors, lymphomas, and solid tumors including neuroblastoma and Wilms tumors are the most prevalent types of cancer in children. Since it is generally not possible to prevent childhood cancer, the best way to lessen its impact and improve outcomes is to prioritize an early, accurate diagnosis, followed by efficient, evidence-based treatment and individualized supportive care.

Worldwide, more than 3 lakh youngsters receive a cancer diagnosis each year. Every year, there are around 50,000 new cases of pediatric cancer in India.

Over the past two decades, India has significantly improved its services for children with cancer. However, as compared to international norms, the outcome is still modest because there are major obstacles to recognition, diagnosis, and treatment.

Major challenges encountered in addressing childhood cancer care:

- Lack of awareness among parents and caregivers on childhood cancer in India.
- Lack of expertise in grassroot healthcare workers in recognising the symptoms of childhood cancer.
- Lack of specialized diagnostic facilities in peripheral centers with lack of knowledge of interpretation.
- Treatment denial (non-acceptance or refusal to undergo treatment) and treatment abandonment (failure to complete treatment when the disease can be effectively controlled), for which financial constraints were the most commonly cited reason.





Empowering young warriors to reach for the stars, even in the face of cancer's challenge.

Cancer Treatment Fund

The YouWeCan Cancer Treatment Fund for Pediatric Patients offers financial support for the treatment of qualified cancer patients, upto Rs. 2,00,000.00 (two lakhs) per patient. Only patients from unprivileged backgrounds who are younger than 18 are qualified to receive assistance from the fund. According to the hospital's treatment plan, all medical expenses for the shortlisted patients are covered, including (but not limited to) diagnostic testing, investigations, chemotherapy, radiation therapy, surgery, and prescription drug costs.

The partner hospital offers all medical services directly associated with the treatment. YouWeCan Foundation's role is limited to providing financial aid to support the cost of treatment.

Strict processes are in place for due diligence and screening of cases. To ensure transparency and to maintain strong financial control, funds are disbursed directly to hospitals and not to beneficiaries or their caregivers/ family.

CANCER TREATMENT FUND

To fund the entire cost of treatment of the patient, as per the treatment plan of the hospital, capped at a maximum amount of Rs. 2,00,000 per patient.

BRIDGE FUND FOR CANCER TREATMENT

To provide interim and urgent relief to fund the early stage treatment within the first 3 months of diagnosis for those patients that have applied for government funding and awaiting the approval from central &/ or state government health schemes, capped at a maximum of Rs, 50,000 per patient.

Scholarship for Cancer Survivors

Education plays a significant role in predicting future employment, income, and integration into society in general. As a result, education level may be regarded as a crucial indicator of the effectiveness of long-term survivability. Along with the potential effects of treatment on cognition, skipping school due to treatment and falling behind in academics might have a negative impact on survivors' ability to complete their education.

According to some research, 50% of kids with cancer go to school in the first month after treatment begins. This rises to 70% of kids in the fourth month after treatment begins, but absenteeism is higher in kids with brain tumors than it is in kids with other cancers. Irregular school attendance has been reported to last years after the end of treatment, adding to the educational difficulties experienced by survivors.

The YouWeCan Scholarship provides financial assistance to cancer survivor children from unprivileged backgrounds, to help them get reintegrated into the formal education system, once their cancer treatment has been completed. Once a student has been enrolled for the program, they are provided a scholarship of up-to Rs. 25,000.00 per year. Moreover, they are supported on a year-on-year basis, every year till the time they complete their education.

The Scholarship Program was started in 2016 after Yuvraj observed that a large number of young cancer survivors from underprivileged backgrounds, of any age were dropping out of school after completing their treatment. Although

there were many reasons behind this, the primary reason was due to financial constraints. Initially, the scholarship was restricted to school students only, but in 2018 the criteria was changed to include cancer survivors pursuing their higher studies as well.

Eligibility Criteria:

- The Scholarship is open for Cancer Survivors only.
- Applicants must be an Indian resident.
- Applicants must be enrolled in regular School or College.
- The annual family income of the applicant should not be exceeding Rs. 2 lakhs.

Document to be submitted with Application form:

- Applicant's Aadhar Card/ Birth Certificate
- Aadhar Card of Parent/ Guardian
- Income Proof of Family
- Ration Card
- Copy of Diagnosis Report
- Most Recent Discharge Summary/ Doctor's Evaluation Letter
- Copy of Last Academic Year's Progress Report
- Fee Structure of Current Academic Year
- Bank Details of School/ College on letterhead duly attested by the institute.



2022 - 2023

116

Number of beneficiaries
supported for scholarships



84

Number of cases
supported for
treatment

Stories of Hope

Treatment Support

At the heart of our mission lies an unwavering commitment to fostering dignity, hope, and grace in the lives of all cancer patients. With steadfast dedication, we strive to provide comprehensive support, ensuring that no individual faces their battle alone. Through our tireless efforts, we endeavor to illuminate the resilience and determination inherent in each patient's journey. Join us as we share the inspiring narratives of those who, against all odds, have embraced courage, refusing to surrender to despair. These stories stand as testaments to the indomitable human spirit and serve as beacons of light, guiding us all toward a future filled with unwavering determination and boundless hope.

Kunal Bhardwaj

Hospital - Rajiv Gandhi Cancer Hospital, Rohini



Kunal, a 17-year-old boy from Mohanpur village, has been facing a difficult time after being diagnosed with cancer. His father, who is a farmer, has been struggling to make ends meet due to the added medical expenses. Kunal's illness came to light in 2022 when he began experiencing symptoms such as fever, blood vomiting, and swollen gums. He was referred to the Rajiv Gandhi Hospital for further diagnosis and treatment.

Despite his diagnosis, Kunal remains an ardent sports enthusiast and loves to play cricket. Prior to his illness, he was a student attending school. His illness has affected his studies, and he has had to discontinue his education temporarily while he undergoes treatment.

In a situation where nobody was ready to help, the Yuvraj Singh Foundation came forward to

CTF BENEFICIARY

support Kunal and his family. Their assistance was timely and critical, given the challenging circumstances faced by the family. Kunal's parents are grateful to YouWeCan and the Yuvraj Singh Foundation for helping them through this tough time.

The Yuvraj Singh Foundation has been actively supporting cancer patients and their families by providing them with financial assistance for medical treatment. They have been working tirelessly to spread awareness about cancer and the importance of early detection.

Kunal's story serves as a reminder of the importance of early detection and regular check-ups for cancer. It also highlights the need for greater awareness about the disease, as well as the critical role played by organizations such as YouWeCan and the Yuvraj Singh Foundation in supporting cancer patients and their families.

In conclusion, Kunal's courage and determination in the face of his illness are commendable, and his story is an inspiration to all those who are fighting cancer. We extend our best wishes to him and his family, and we hope that his story will serve as a beacon of hope for others facing similar circumstances.



Vyashali M

Hospital - Sri Shankara Cancer Hospital, Bangalore.

CTF BENEFICIARY

I work in a jewelry shop and my wife is a housewife. We are a family of 5 members. Once, while Vyashali was returning from school, she complained of having a stomachache. After seeing the doctor, he explained that she only had a common infection, and that with a few medications, she will recover. However, she frequently complained of stomach pain. She underwent several blood tests and a bone marrow examination after consulting with the doctor. We found out that she has Burkitt's Lymphoma after these tests. When we learned the news, we were devastated.

Vyashali is an exceptionally gifted child. She has an intellectual disability. She therefore has a little bit of a learning disability compared to other children, and she also has cancer. This combined responsibility exhausts both Vyashali and us. Our daughter Vyashali is our pride and joy, and we beseech the almighty to put an end to this illness and grant our daughter a long and healthy life.

Under the direction of Dr. Anand, Vyashali is currently receiving treatment at the Sri Shankara Cancer Hospital in Bangalore. Being the only caregiver for the family, managing the cost of the treatment and other requirements was becoming increasingly challenging. The hospital staff then informed us about the Yuvraj Singh Foundation. I'm grateful to them for their support to Vyashali and my family at this difficult period. She receives timely medical attention thanks to funding from the Yuvraj Singh Foundation, although her condition has not improved much. Her treatment will last six months in all.



I'm grateful to them for their support to Vyashali and my family at this difficult period. She receives timely medical attention thanks to funding from the Yuvraj Singh Foundation.

Aaradhya Pal

SCHOLARSHIP BENEFICIARY



Aaradhya lives in Ghaziabad, a city of Uttar Pradesh. When she was 7 years, she started having constant fever and body ache and was in acute pain. Despite medications prescribed by the doctor her condition did not get better.

In 2020, young Aaradhya was diagnosed with B-cell Acute Lymphoblastic Leukemia which is an aggressive cancer and it progresses quickly. Her family did their best to find a solution to her problems by running from one hospital to another. She finally got admitted to PGICH Noida. The treatment cost was expensive. Despite having no savings and unstable sources of income, her father had to close his shop for constantly going back and forth to and from hospital but they never thought of giving up on their child. Her parents borrowed money from friends and family, Aaradhya had developed Tuberculosis during the treatment which made it difficult for

both her and the parents to take care of her during the treatment. Now that she has completed her treatment, Aaradhya has started schooling at Holy Trinity Church School, in Ghaziabad. Aaradhya wants to become a Police officer to eliminate crime.

YouWeCan has held Aaradhya's hand when she needed financial support to continue her education and will continue to do so when she has started her new journey to live a life which is full of dreams and a bright future.



YouWeCan has held Aaradhya's hand when she needed financial support to continue her education and will continue to do so when she has started her new journey to live a life which is full of dreams and a bright future.

Tanuja Lambgariya

SCHOLARSHIP BENEFICIARY

As a housewife, I reside in Rishikesh with my husband, who works in a private company. Our life was going smoothly, and our daughter Tanuja was leading a normal and healthy life. However, everything took a drastic turn when she started experiencing symptoms of fever and vomiting. Concerned about her well-being, we immediately took her to a doctor for medical advice. After examining her, the doctor recommended that she should undergo some scans to determine the cause of her symptoms. Following the scans, we were referred to AIMS Rishikesh, where the shocking news awaited us – Tanuja had been diagnosed with cancer. The diagnosis came as a devastating blow to our family, particularly to Tanuja, who was faced with an unimaginable challenge. Despite the immense difficulty of the situation, her brave demeanor played a vital role in helping us accept the harsh reality and gather the strength to fight through this ordeal.

Her illness has had a profound impact on her life. As she embarked on her treatment journey in 2020, she had to take a break from her studies. However, amidst the trials and tribulations, her passion for becoming a police woman remained unwavering. Her positive outlook on life and unwavering dedication to her art serve as a beacon of inspiration to all those battling cancer. Her remarkable courage and unwavering spirit in the face of adversity continue to inspire and encourage us to remain strong during these trying times.

Amidst the challenges we faced, a glimmer of hope emerged in the form of the YouWeCan Foundation. The burden of medical expenses was overwhelming for our family, making it difficult to provide her with the necessary care. Fortunately,



the YouWeCan Foundation came forward to lend a helping hand during this challenging period. Their timely and invaluable support alleviated the financial strain we were experiencing, allowing us to focus on her well-being.

We express our deepest gratitude to the Foundation and Mr. Yuvraj Singh for their unwavering support. Without their assistance, it would have been an arduous task for us to bear the cost of her treatment and provide her with the care she desperately needed.

Breast Cancer Program

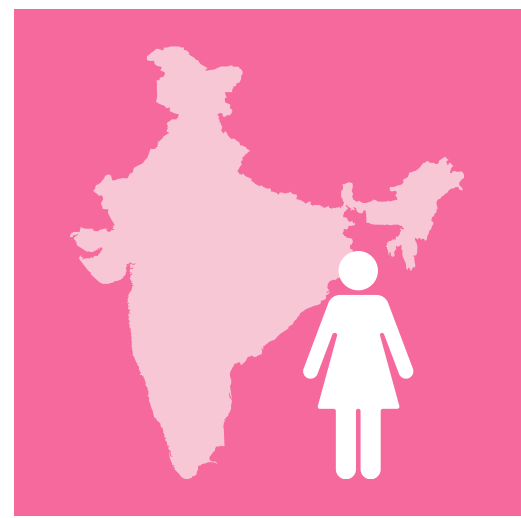
SWASTH MAHILA SWASTH BHARAT

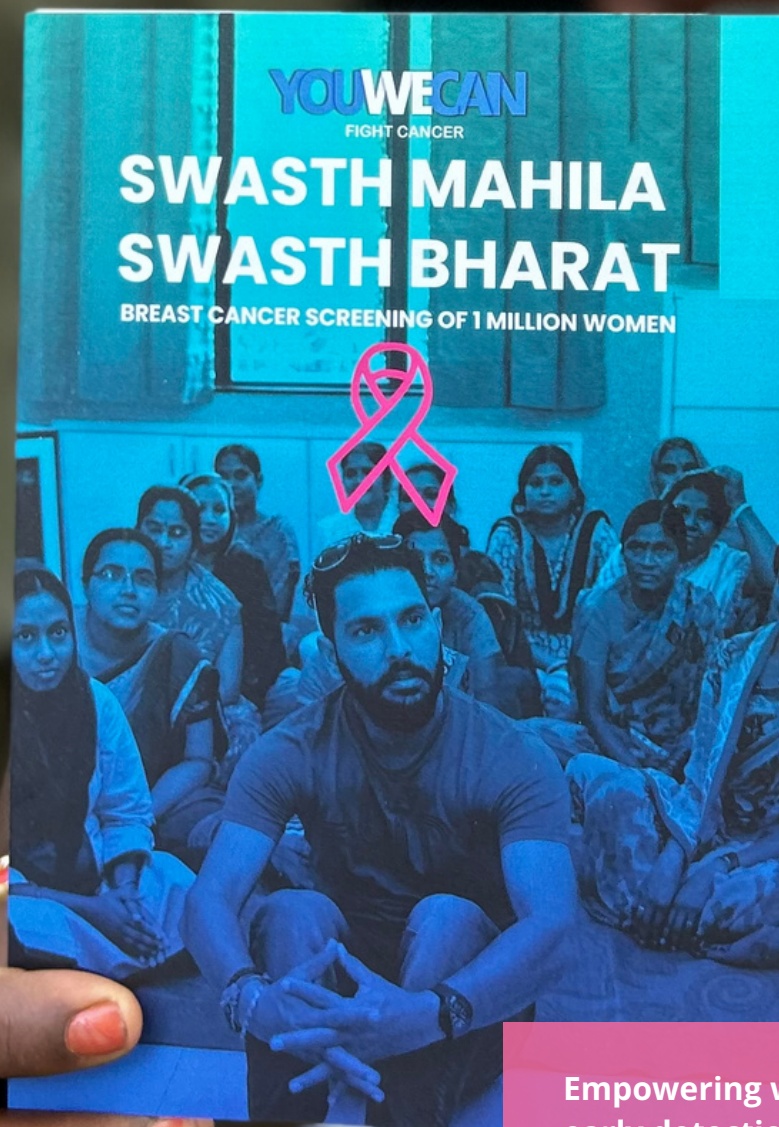
Indian women face a high burden of health issues, yet they often lack adequate systemic approaches to address these challenges.

In India, a woman is diagnosed with breast cancer every 3 minutes, and every 6 minutes, a woman succumbs to the disease.

India ranks at #1 for contributing to the highest number of new incidence cases of breast cancer as well as female mortality due to the disease, globally. Since 70% of patients are diagnosed with cancer when the disease is far too advanced (stage 3 or 4), the mortality rate is very high. It is estimated that the five-year survival rate decreases by 2.7 times for breast cancer when it is detected at stage IV as against stage I. Similarly, treatment cost for late-stage cancers is 1.5 to 2 times higher than for early-stage cancers.

In India, people with early-stage cancer are 4.4 times more likely to survive for five years compared to those with advanced-stage cancer. Also, individuals above 65 years old have a 16% lower chance of survival compared to those aged 15–39 years.





Empowering women through early detection and awareness to conquer breast cancer with courage and resilience.



Late-stage presentation is precipitated by two major factors – the absence of proper breast cancer screening programs, and the nonparticipation of patients in such programs if they exist. There are a number of reasons behind this – unawareness, lack of access to quality healthcare facilities, and socio-cultural attitudes. For a screening program to be successful,



the coverage and participation have to be high, and the referral system for the diagnosis and treatment has to be effective.

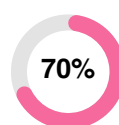
According to a study, in India, women who had breast cancer lost more healthy years of life. Studies about the occurrence of the disease showed that breast cancer is increasing, especially among women aged 25 to 59. This rise is linked to changes in risk factors across generations. Detecting breast cancer early, either when symptoms appear or through regular screening of asymptomatic women, can reduce the risk of death from advanced stages of the disease. Raising awareness about breast cancer in India could be an effective way to find it early.

Survival rates for breast cancer in India have gotten a bit better, but they're still not as good as in richer countries. We need to put in place

effective plans to control cancer across the country. This includes spreading awareness about breast cancer, making affordable screening available, and ensuring that people can easily access and afford different types of treatment, as well as care for survivors and those in palliative care.



**In India,
Every 6 Minutes,
A Woman dies of Breast Cancer**



**Patients get diagnosed in
Advanced Stages,
Due to lack of Regular Screening**

Our Approach

Our process is easy, scalable, and sustainable



EDUCATE

Awareness and Behaviour
Change Communication



DETECT

Making Breast Cancer
screening - accessible,
safe and affordable



EMPOWER

Link beneficiaries to
counselling and available
treatment



Within the framework of the Yuvraj Singh Foundation's approach to combating breast cancer, our methodology centers around three pivotal elements: Educate, Detect, and Empower. This holistic strategy is crafted to confront the challenges head-on, transforming how we tackle this pervasive health issue.

Educate: At the core of our mission lies the belief in the power of education to change lives. By tailoring our educational efforts to meet the unique needs of various communities, we aim to lay a solid foundation of knowledge. Awareness campaigns and behavior change communication serve as our initial steps, providing a comprehensive understanding of breast cancer's epidemiology, risk factors, and the critical importance of early detection. Our educational initiatives are designed to integrate breast health knowledge seamlessly into women's lives, promoting sustained health practices and empowerment.

Detect: Central to our fight against breast cancer is the conviction that regular screening should become a routine practice for every woman. By ensuring screenings are accessible, acceptable, and affordable, we aim to foster a culture of proactive health management. Education about the program encourages women to undergo screening, equipping them with vital information about their health status, coupled with the necessary support and counseling. The impact of regular screening on reducing mortality and significantly enhancing survival rates underscores the importance of this component in our comprehensive strategy.

Empower: The journey from detection to recovery is paved with challenges that require robust support systems. Our commitment extends to offering end-to-end support, ensuring that women have access to the necessary

treatment services, counseling, and follow-up care. This stage is critical for destigmatizing breast health issues and prioritizing women's health needs, enabling them to lead healthy and dignified lives. By maintaining open channels of feedback, we continuously refine our model to better serve the needs of our beneficiaries.

Leveraging innovative AI-powered theramlytix technology, we are revolutionizing the breast cancer screening process, making it a non-invasive, painless, and radiation-free experience. This advancement is particularly significant in a society where discussing breast health is often taboo. By breaking down these barriers through education and awareness, we encourage women to perform self-breast exams and seek screenings, addressing both the physical and social impediments to health care.

The empowerment of women and their communities is integral to our mission. By ensuring women have access to confidential and respectful health services, we increase screening uptake, facilitate early detection, and contribute to a body of evidence that will inform future research and interventions.

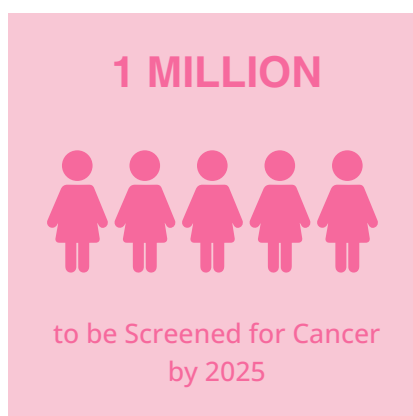
Our three-pronged approach—Educate, Detect, Empower—reflects our dedication to transforming the landscape of breast cancer prevention and care. Through education, we build awareness; through detection, we save lives; and through empowerment, we foster a culture of health that dignifies and uplifts every woman. Together, these efforts contribute to breaking the silence around breast health and paving the way for a future where breast cancer is no longer a hidden threat but a manageable condition.

Objectives of the Program

We will conduct breast cancer screening of 1 million women by 2025, ensuring the following objectives are met:

- Create awareness on the risks of breast cancer as well as promote self-breast examination.
- Ensure early detection of breast cancer and timely treatment.
- Provide innovative health intervention in the Indian context.
- Enable strong partnerships with government and private stakeholders to strengthen the National Cancer Control Programme in India.

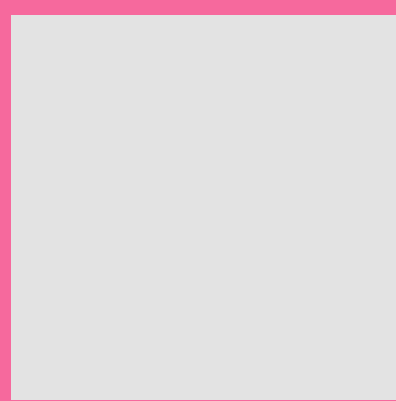
We value female lives and aim to reach out to every eligible female in the country and change how we tackle the big C that is Cancer today.





70,000+

Women screened for Breast Cancer



Triumphs of Early Detection and Empowerment

SWASTH MAHILA SWASTH GOA



In collaboration with the SBI Foundation and the Government of Goa, we are undertaking a groundbreaking project aimed at screening 1,10,000 women in the state for breast cancer, the most prevalent form of cancer among Indian women. This initiative, launched on October 26, 2021, at the Goa Medical College, marks a significant milestone in our commitment to women's health.

Spearheaded by Shri Vishwajit P. Rane, Minister of Health, Woman & Child Development, Skill Development & Entrepreneurship, and Industries, Trade & Commerce, Government of Goa, alongside key dignitaries including Smt. Shabnam Singh, Chairperson of YouWeCan Foundation, and Smt. Manjula Kalyanasundaram, Former Managing Director of SBI Foundation, Shri Sanjay Prakash, Managing Director of SBI Foundation, the initiative symbolizes unified efforts to combat breast cancer in the region.

Since its inception, the Swasth Mahila Swasth Goa initiative, led by YouWeCan, has been dedicated to screening women across the state to enhance early detection and treatment of breast abnormalities. With over 70,000 screenings conducted to date, our project has made significant strides towards achieving its goal.

Through meticulous screening efforts, our team has identified 1,514 women as suspects, necessitating further investigation into potential breast tissue abnormalities. While this revelation underscores the importance of early detection, it also highlights the necessity of proactive healthcare initiatives in combating breast cancer.

Among the suspects, 31 confirmed cases of breast cancer have been diagnosed, emphasizing the critical need for timely intervention. Despite the challenges encountered, our initiative remains a beacon of hope, with 29 women currently undergoing treatment for breast cancer.

This underscores the resilience and determination of the individuals involved and underscores the power of community support in overcoming adversity. As the Swasth Mahila Swasth Goa initiative continues until March 2024, its impact will endure, emphasizing the significance of early intervention and collaborative efforts in safeguarding the well-being of women across the region.





मुख कैंसर जागरूकता अभियान



मुख के कैंसर की रोकथाम

- तंबाकू के सभी प्रकार के इस्तेमाल से बचें, धान के साथ सुपारी का इस्तेमाल न करें।
- शराब की सेवन से बचें।
- भुज खाते ताजे फल एवं सब्जियां खाएं।
- मुँह के अंदर छोटी सी भी त्वकालीक जैसी की लागू, सर्वप्रथम अत्यंत धीमे से, न तीक लेने वाले प्राप्ति, यदि इलाजिक होने पर तुरंत दाहिने की ओर से सलाह लें।



मुँहवा / शराब/ धोने के समय

- दूरी धोने के लिए एक दिन (प्रतिदिन) कीजिए।
- अपने जल को प्यास रखें।
- अपने परिवारों को अपनी जल धोने के बारे में बताएं ताकि वह भी अपनी भुज कर सकें।
- ऐसे परिवारों का चेहरा करने को छोड़ें से पूरे रखें।
- मुँहवा समय पहले में रहने का और जागरूक करें।
- जल का चेहरा अधिक मात्रा में करें।
- अपने को और निकलने से और न इलाजिक करने पास रखें।

Championing awareness and early intervention for oral, head, and neck cancer to pave the path toward healthier lives and brighter tomorrows.

Oral Cancer Initiative

A Comprehensive Approach

Oral cancer, often referred to as mouth cancer, arises as a malignancy within the oral cavity, including the lips, mouth, or upper throat. Initially, it might manifest as painless white patches that evolve into red patches, ulcers, and progressive thickening of the mucosa. Particularly on the lips, it could present as a persistent, crusting sore that does not heal and gradually enlarges. Other common symptoms include difficulty or discomfort during swallowing, emerging lumps or nodules in the neck, oral swelling, or numbness in the mouth or lips.

Key risk factors contributing to the onset of oral cancer include tobacco and alcohol use, with dual users facing a significantly increased risk. Other risk factors comprise HPV infection, paan

chewing, and prolonged sun exposure, especially on the lower lip. Diagnosis typically involves a biopsy, complemented by advanced imaging techniques like CT scans, MRI, PET scans, and thorough clinical examinations to evaluate the extent of disease spread.

Preventive strategies against oral cancer focus on tobacco cessation, moderate alcohol intake, sun protection for the lips, HPV vaccination, and avoiding paan. Treatment varies based on the tumor's specifics and may include surgery, radiation therapy, chemotherapy, or targeted therapy, considering the tumor size, location, metastatic spread, and the patient's general health.



Problem Statement

Oral cancer presents a formidable public health concern in India, with over 75,000 new cases annually, making it one of the top three cancers in the country. The high mortality rate, with more than half of the patients succumbing to the disease, mainly due to late diagnosis, calls for immediate action. India contributes one-third of the global oral cancer cases, highlighting an urgent need for targeted intervention strategies.

The prevalence of oral cancer, constituting about 30% of all cancers in India, is alarming. The widespread use of tobacco, affecting 35 crore Indians (30% of the population), significantly drives these statistics, leading to 1 million tobacco-related deaths each year. The stark reality that oral cancer claims one life every six hours in India underscores the critical necessity for comprehensive prevention, detection, and treatment strategies.



Our Goal

The Yuvraj Singh Foundation is determined to make a significant impact on India's oral health landscape, with a particular focus on the battle against oral cancer, closely linked to tobacco consumption. Our comprehensive initiative spans awareness campaigns to preventive screening, aiming to:



Promote Accessible Screening

Conduct low-cost, widespread oral cancer screenings, making healthcare accessible to all.



Enhance Awareness

Increase awareness of oral cancer risks and promote self-examination techniques, particularly among women, for early detection.



Facilitate Early Detection and Timely Treatment

Focus on detecting oral cancer early to enable prompt, effective treatment, improving survival rates.

Introduce Innovative Health Interventions

Implement novel health solutions tailored to the Indian populace, transforming cancer prevention and care.



Forge Strong Partnerships

Collaborate with government and private entities to bolster the National Cancer Control Programme in India, uniting efforts against oral cancer.

Our Approach



EDUCATE

Launch awareness and behavior change initiatives, teaching vital knowledge and self-examination techniques. Tailored education aims to motivate communities towards better oral health practices and utilization of available government healthcare schemes for cancer treatment.

DETECT

Advocate for annual dental screenings as a routine practice, emphasizing accessible, safe oral cancer screenings. Post-education, individuals are encouraged to undergo screenings to ascertain their oral health status, with suspected cases referred to specialized facilities for further evaluation and treatment planning.



EMPOWER

Offer holistic support for diagnosed cases, providing emotional counseling and ensuring consistent follow-ups to track treatment progress and health outcomes, aiming for a full circle of care.

Project Implementation Plan: An Overview

The Yuvraj Singh Foundation's strategic plan to combat oral cancer includes:

Awareness Campaigns

Develop and distribute educational materials, leveraging social media for broader reach. Organize community workshops in educational and communal spaces to engage directly with the population.



Screening Camps

Set up screening camps in accessible locales, staffed by professional dental teams, to offer free oral cancer screenings, emphasizing early detection.



Professional Training

Enhance the skills of healthcare professionals and community health workers in oral cancer awareness, turning them into project ambassadors for effective local communication.

Data Collection and Analysis

Implement a robust data collection system to track oral cancer prevalence and screening outcomes, allowing for strategic adjustments and improvements.

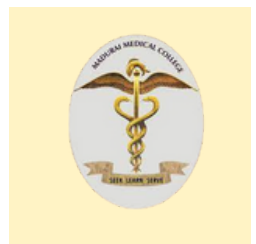
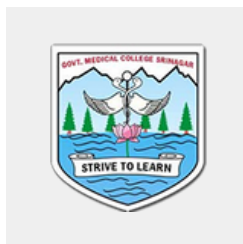
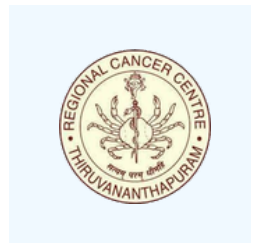
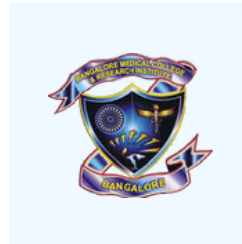
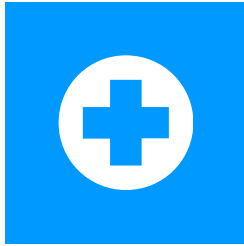


Follow-Up System

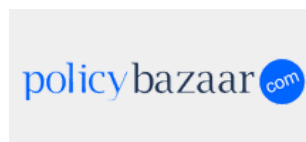
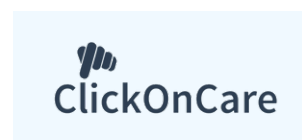
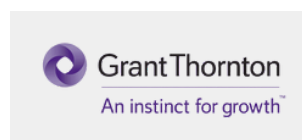
Establish a follow-up mechanism for individuals at risk, ensuring seamless access to diagnostic and treatment services through collaboration with local healthcare facilities.

This comprehensive plan symbolizes our dedication to reducing oral cancer's impact through awareness, prevention, and early detection, ultimately enhancing public health outcomes and community well-being.

Hospital Partnerships



Corporate Partnerships



Government Partnerships



Events & Activities



hot on OnePlus
Sakshita Shrivastava

Events & Activities

April 2022 - March 2023

April 2022

BLOOD DONATION CAMP

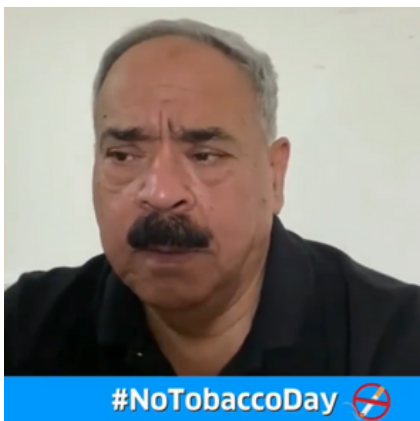
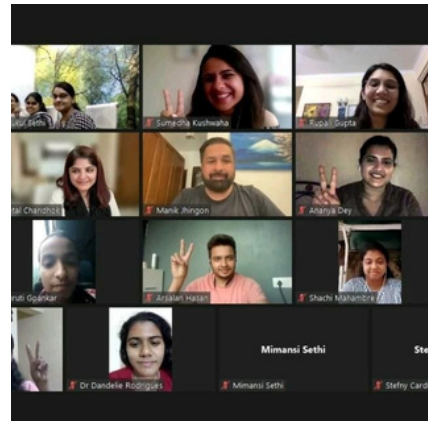
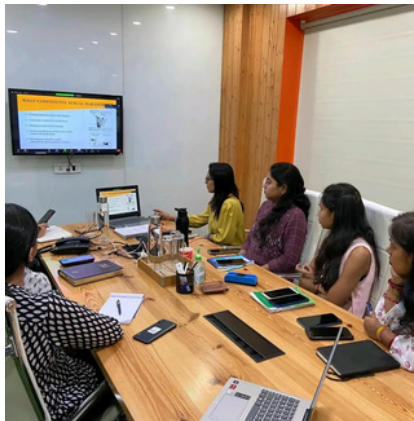
in collaboration with
Shoolini University and
IGMC Shimla




May 2022

WORKSHOP

on Prevention of Sexual
Harassment (POSH) and
Gender Sensitization



#NoTobaccoDay 

WORLD NO TOBACCO DAY

Virtual Event conducted by
Dr. Sumedha Kushwaha
and Mr. Arvind Nanda



VIRTUAL INTERACTION

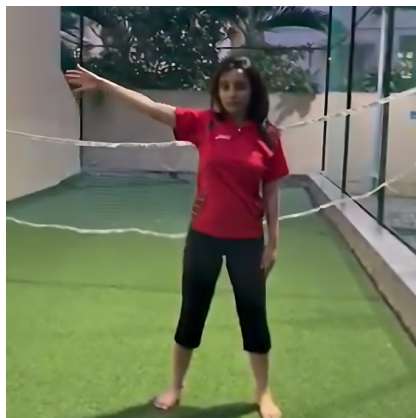
with celebrity and cancer survivor Chhavi Mittal



June 2022

THE YOUWECAN EMPLOYEE

Engagement Program was held on the 17th of June at the Post Graduate Institute of Child Health, Noida



INTERNATIONAL YOGA DAY

celebration by Team YouWeCan on June 21 2022



July 2022

NATIONAL DOCTOR'S DAY

celebration at AIIMS, Delhi -
by Team YouWeCan

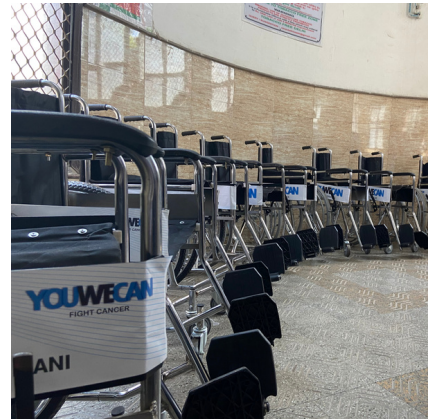
July 1, 2022



STRETCHERS AND WHEELCHAIR DONATION

by YouWeCan at IRCH,
AIIMS - Delhi

July 15, 2022



YOUWECAN IN COLLABORATION

with Sarcoma Cancer Care
Foundation celebrated
Sarcoma Awareness
Month with an event at
AIIMS, Delhi

July 19, 2022



August 2022

WORLD LUNG CANCER DAY

Dr Ulhas Batra (Rajiv Gandhi Cancer Institute and Research Centre) X Poonam ma'am (YouWeCan) - Virtual Session

August 1, 2022



INDEPENDENCE DAY ARTWORK

Competition #CancerSeAzadi - organized by YouWeCan

August 20, 2022



AZADI KA AMRIT MAHOTSAV

#Cancer se Azadi - virtual talk session - organized by YouWeCan in collaboration with MASH Project Foundation and Dailyhunt

August 9, 2022



Topic : The role of YWC and other non profits in spreading awareness of all facets of concern that surround Cancer and why is the existence of such organisations integral in India's quest to gain.

Panelists : Mrs. Poonam Nanda (YouWeCan) X Dr Anupama Borkar (HOD - Medical oncology - Goa Medical College) X Dr Paramjit Bindra (Vice President - NAPCAIM Punjab Chapter, Operations and HR Manager at Sri Guru Ram Das University of Health Sciences) X Mr Krishnendu Das (Beneficiary - YWC Scholarship for Cancer Survivor Project under YWC Pediatric Cancer Program) X Dr Kedar N Raikar (NCDC Nodal Officer, Directorate of Health Service - Govt. of Goa)

SWASTH MAHILA SWASTH GOA

Breast Cancer Awareness & screening for Goa Police personnel and their families launched by Shri Jaspal Singh, IPS - Director General of Police, Goa

August 23, 2022



October 2022

YouWeCan participated as an NGO Partner in the **VEDANTA DELHI HALF MARATHON**
20 runners represented YWC in the Marathon

October 15, 2022



LET'S BE AWARE #PinkOctober



BREAST CANCER AWARENESS

by YWC in collaboration with Dr Geeta Kadayaprath (Breast Cancer Surgeon, Max Hospital Patparganj)

October 20, 2022



#SwasthMahilaSwasthGoa

November 2022

Advance Healthcare Foundation, Rajiv Gandhi Cancer Institute and Research centre & Yuvraj Singh Foundation organised poster making, photography and letter writing competition to celebrate the

LUNG CANCER AWARENESS MONTH

November 21, 2022



25th Advance Health Care FOUNDATION **YOUWECAN** FIGHT CANCER

November being the Lung Cancer Awareness Month, Advance Healthcare Foundation, Rajiv Gandhi Cancer Institute and Research Center & Yuvraj Singh Foundation Have Jointly come up with:

COMPETITIONS FOR LUNG CANCER AWARENESS

Poster making Photography Letter Writing

TOPIC - LUNG CANCER

Last Date Submission **21st NOVEMBER**

Registration link <https://forms.gle/mHJGKRRVsyiwTE16>





VOLUNTEER ENGAGEMENT EVENT

organised by YouWeCan in collaboration with Smiths Detection at Sri Shankara Cancer Hospital and Research Centre in the Pediatric Cancer Unit

November 22, 2022



December 2022

WORLD AIDS DAY

Awareness Session and Blood Donation Camp organised at Shoolini University by Volunteers

December 01, 2022



CHRISTMAS EVENT AT PEDIATRIC WARD

AIIMS, Delhi organised by YWC

December 21, 2022



VEDANTA DELHI HALF MARATHON

hosted an award ceremony on Dec 8th where YWC won 2nd position for being NGO Partner with 2nd highest fundraising

Dec 26, 2022



January 2023



BLOOD DONATION CAMP

organised by YWC along for the NIRC (Gurugram branch) in collaboration with Fortis and Rotary Club of Gurugram Metropolitan

January 12, 2023



SWASTH MAHILA SWASTH GOA MILESTONE

Celebration - 50,000 Women screened for Breast Cancer organised by Shri Vishwajit Rane - Honourable Health Minister of Goa, UE Life Sciences (our technology partner at Goa) and YouWeCan

January 30, 2023



February 2023



WORLD CANCER DAY EVENT

organised at Sahayta Kendra Chandigarh by YWC

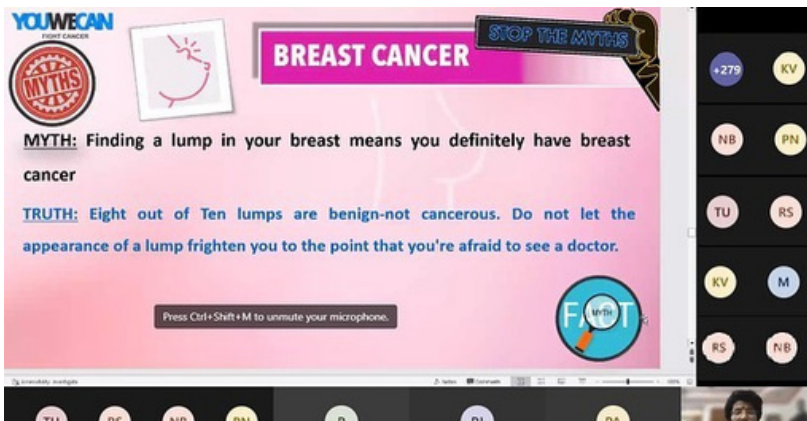
February 04, 2023



BW HEALTHCARE WORLD ONCOLOGY SUMMIT

held in Gurgaon.
Ms Shabnam Singh,
Chairperson (Trustee) - YWC
participated as a panelist

February 10, 2023



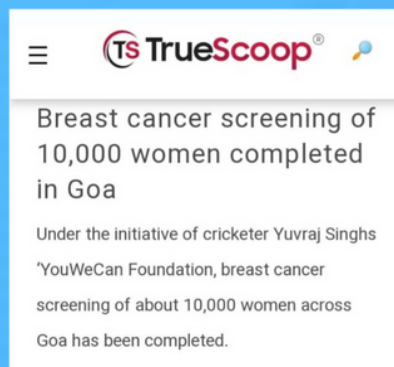
VIRTUAL BREAST CANCER AWARENESS WORKSHOP

organised by YWC for employees of HCL. The session was conducted by Dr Geeta Kadayaprath (Breast Cancer Surgeon - Max Hospital Patparganj) facilitated by Mrs Poonam Nanda (Trustee and Chief Mentor - YWC)



Media & Recognition

We, at Yuvraj Singh Foundation, are determined to empower every Indian to fight cancer through awareness and knowledge. We are proud of our efforts and our hearts swell with pride when the media recognises our efforts and helps us amplify our message to a wider audience.



Awards & Honours



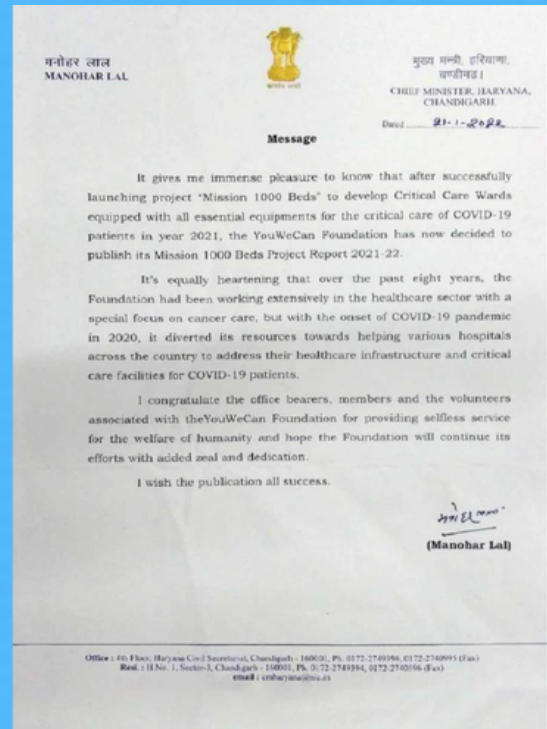
Former President of India Shri Pranab Mukherjee Presents
ARJUNA AWARD TO YUVRAJ SINGH



Letter of appreciation from
**SHRI NARENDRA MODI,
HONOURABLE PRIME
MINISTER OF INDIA**



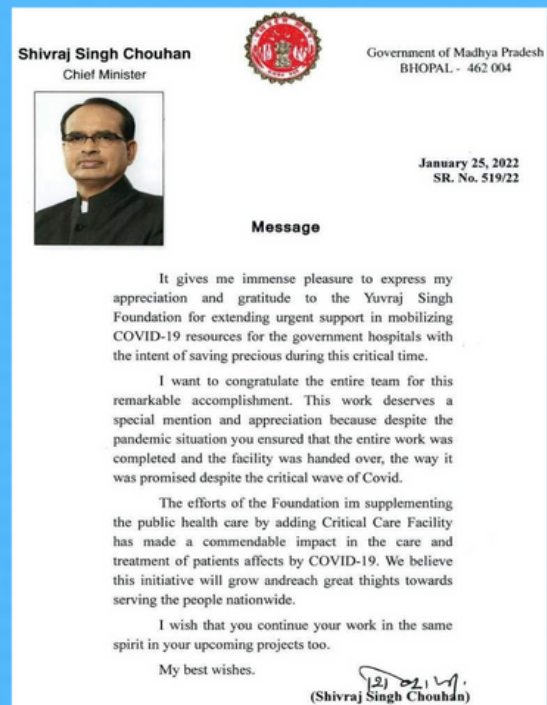
Letter of appreciation from **Shri Arjun Ram Meghwal, IAS (Retd.)**, Honourable Minister of State for Parliamentary Affairs and Culture, Government of India



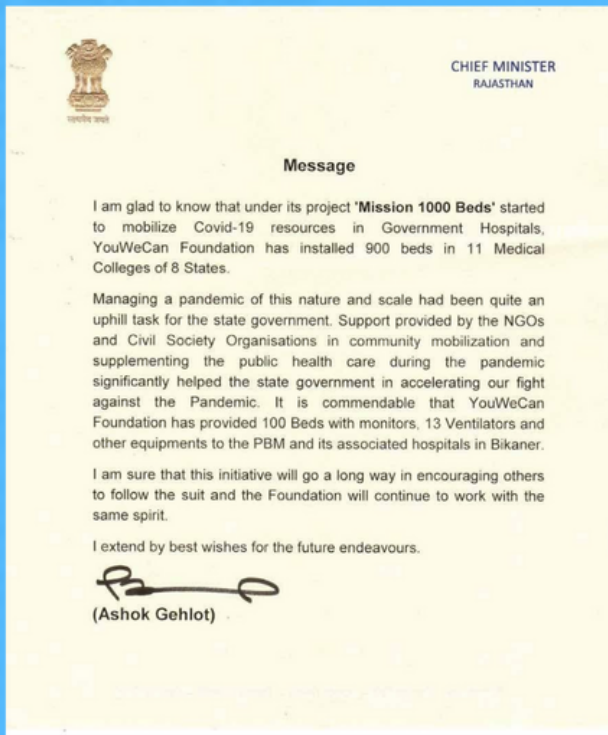
Letter of appreciation from **Shri Manohar Lal**, Honourable Chief Minister of Haryana



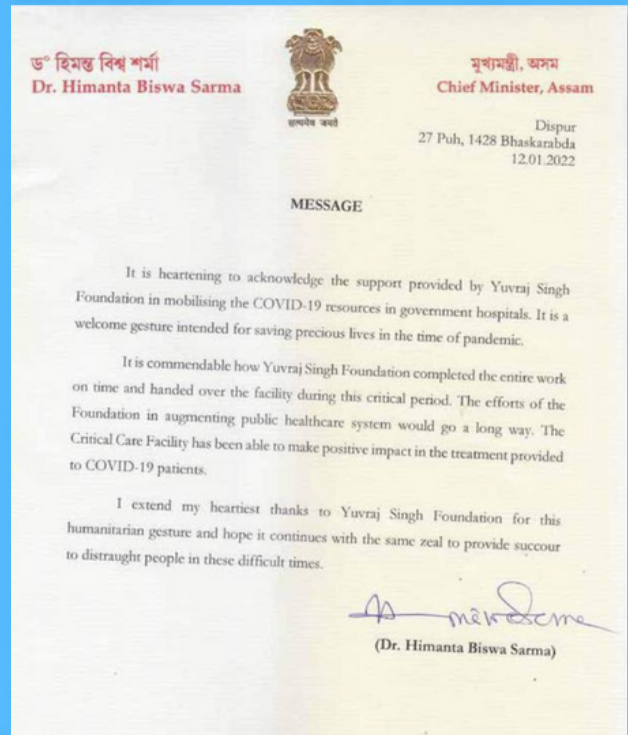
Letter of appreciation from **Shri Basavaraj Bommai**, Honourable Chief Minister of Karnataka



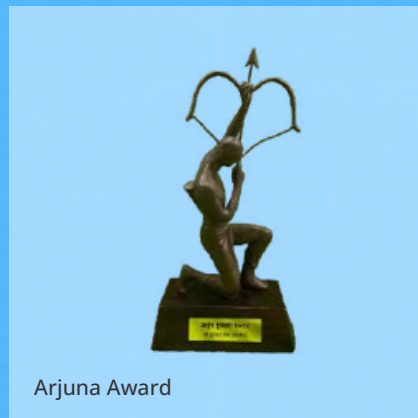
Letter of appreciation from **Shri Shivraj Singh Chouhan**, Honourable Chief Minister of Madhya Pradesh



Letter of appreciation from **Shri Ashok Gehlot, Honourable Chief Minister of Rajasthan**



Letter of appreciation from **Dr. Himanta Biswa Sarma, Honourable Chief Minister of Assam**





Awarded By Rajiv Gandhi Cancer Institute & Research Centre - 2022



Awarded by ET Now - 2022



Rajiv Gandhi Excellence Awards



Awarded by IHS Markit



Awarded by Shri News



Awarded by MDLR Airlines



Bhartiya Manavta Vikas Puraskar - 2018



Awarded By HDFC Bank



NDTV Indian Of The Year - 2011



Awarded By Apollo Hospitals



Awarded for our work on Cancer Awareness



Awarded by Panasonic Smart Phones



Awarded by Dharamshila Narayana



Awarded By Delhi Police



Awarded by Institute of
Economic Studies (IES)



Awarded by BRICS International



Awarded by Vidhilikhit Group



Awarded by Rotary International

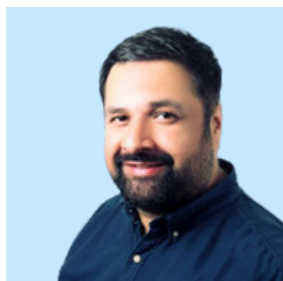
RGCIRC Certificate of
Felicitation presented to
POONAM NANDA



Humans of YouWeCan



Shivajee Sharma
Chief Operating Officer



Manik Jhingon
Communications - Head



Rishabh Vishnoi
Senior Manager



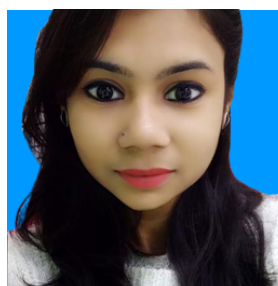
Devanshu Sharma
Senior Manager - Finance
& Accounts



Poorva Sati
Company Secretary



Md. Arsalan Hasan
Marketing Manager



Ritu Rani
Accounts Manager



Dr. Divya Singh
Manager - Monitoring,
Evaluation and Reporting



Dr. Bhavika Chawla
Program Manager - Pediatric
Cancer



Purnima Bist
Manager - Breast Cancer



Dr. Tanvi Yadav
Program Coordinator -
Breast Cancer



Mukul Sethi
Digital Marketing Associate



Shikha Chaudhary
Graphic Designer



Dr. Reshma Fadte
Project Head - SMSG



Dr. Vidya Malik
Project Manager - SMSG



Dr. Shruti Gaonkar
Cluster Coordinator - SMSG



Kajal Naik
Cluster Coordinator - SMSG



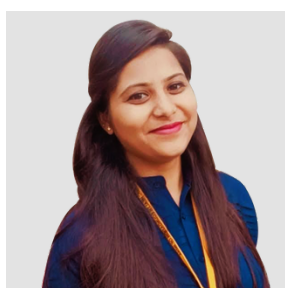
Dr. Niky Hadfadkar
Cluster Coordinator - SMSG



Stefny Cardoso
Cluster Coordinator - SMSG



Dr. Maria Aurora Rodrigues
Cluster Coordinator - SMSG



Dr. Prateeksha Saxena
Cluster Coordinator - SMSG



Stella Fernandes
Cluster Coordinator - SMSG



Dr. Riya Naik
Patient Navigation
Coordinator - SMSG



Dr. Nikita Hattikar
Cluster Coordinator - SMSG



Dr. Dandelei Rodrigues
Cluster Coordinator - SMSG



Tejaswini Sengupta
Communications Team



Aadya Garg
Communications Team



Diya Mathur
Communications Team



Ashutosh Yadav
Communications Team



Kamal Arya
Communications Team



Manan Monga
Intern



Saket Sourabh
Intern

Donation Details

You can choose to support us towards:

**Cancer
Treatment Fund**

**YouWeCan
Scholarship For
Cancer Survivors**

**Breast Cancer
Screening Program**

Modes of Fund Transfer

Cheque to be drawn in favour of **"Yuvraj Singh Foundation"**

Online Bank Transfer - Details are provided below:

Account Name : Yuvraj Singh Foundation

Account No. : 001694600000129

Bank Name : YES Bank

IFSC Code : YESB0000016

Branch : South Extension, Part 2, New Delhi.



Scan here to donate

Contact Details

Email: info@youwecan.org

Phone no.: +91 928-930-0312; 926-806-8050

Website: youwecan.org

Financials

Statement of Income & Expenditure

YUVRAJ SINGH FOUNDATION					
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED ON 31ST MARCH, 2023					
EXPENDITURE	AMOUNT (INR)		INCOME	AMOUNT (INR)	
	F.Y. 2022-23	F.Y. 2021-22		F.Y. 2022-23	F.Y. 2021-22
EXP: PROJECT MANAGEMENT, DONATION & GRANTS:			DONATION & GRANT RECEIVED:		
YWC Scholarship for Cancer Survivors	2,218,936	664,400	Mission-1000 Beds Project	-	172,522,311
YWC Cancer Treatment Fund	14,105,000	9,332,579	Covid Relief Initiative	-	3,251,600
Swasth Goa Swasth Mahila Project	5,413,058	12,515,401	YWC Cancer Treatment Fund	13,900,000	5,250,732
Cancer Screening and Awareness Expenses	3,542,098	961,181	Swasth Goa Swasth Mahila Project	3,354,474	
Covid Relief Initiative	-	4,208,800	General Donation for Cancer Screening & Awareness	4,180,387	8,171,792
Mission-1000 Beds Project	-	170,785,995	YWC Scholarship for Cancer Survivors	3,000,000	
Total	25,279,092	198,468,356	Indirect Incomes		
FCRA FUNDS UTILISATION :			Savings Bank Interest	187,562	558,958
EXP: PROJECT MANAGEMENT, DONATION & GRANTS:			Other Income	-	50,611
Bank Charges	6,744		Interest on Income Tax Refund	-	7,090
Other Misc. Expenses	19,227		Sponsorship	-	200,000
Office Rent	82,600		Grand Total Non FCRA	24,622,423	190,013,094
Postage & Courier	14,373		DONATION & GRANT RECEIVED - FCRA:		
Printing and Stationary	112,878		Mission-1000 Beds Projects	-	23,895,275
Professional Charges	130,750		Covid Relief Initiative	-	6,052,134
Round Off	0		General Donation for Cancer Screening & Awareness	1,338,000	1,623,327
Salary	490,048		Savings Bank Interest	21,586	54,406
Telephone and Internet Expenses	6,966		YWC Cancer Treatment Fund	3,350,179	
Travelling and Conveyance Expenses	1,900		Total	4,709,765	31,625,142
Website Maintenance Charges	20,000		(Deficit) Excess expenditure over surplus		13,004,518
YWC Cancer Treatment Fund	800,000				
Mission-1000 Beds Projects	-	24,588,639			
Covid Relief Initiative	-	6,137,594			
Administrative Expenses	-	56,527			
Total	1,685,486	30,782,760			
ADMINISTRATIVE EXPENSES :					
Audit Fees	118,000	110,000			
Bank Charges	13,301	3,151			
Computer Repair & Maintenance	20,357	3,293			
Depreciation	134,845	113,113			
Misc Balances Written Off	-	143,912			
Office Expenses	138,710	76,213			
Office Rent	895,535	658,132			
Postage & Courier	24,060	45,306			
Printing and Stationary	67,749	167,040			
Professional Charges	177,051	2,465,837			
Repair & Maintenance	25,185	10,325			
Round Off	(1)	67			
Salary	347,500	1,033,057			
Subscription Expenses	26,969				
Telephone and Internet Expenses	21,609	22,965			
Travelling and Conveyance Expenses	36,688	162,350			
Website Maintenance Charges	76,909	376,878			
Excess Income over Expenditure	243,143				
Total Expenses	2,124,467	5,391,638			
TOTAL	29,332,188	234,642,754	TOTAL	29,332,188	234,642,754

As per our even date report attached

DJAS & ASSOCIATES

CHARTERED ACCOUNTANTS

FIRM REG. NO. 031135N

GURUGRAM

JITENDER

PARTNER

M.No. 530086

Place: Gurugram

Date: 04-09-2023

UDIN: 23530086BGWDR5441

FOR YUVRAJ SINGH FOUNDATION

For Yuvraj Singh Foundation

SHABNAM SINGH

TRUSTEE

Trustee

Place: Gurugram

Date: 04-09-2023

Financials

Balance Sheet

YUVRAJ SINGH FOUNDATION A-11/3, DLF-1, GURGAON, HARYANA - 122008 BALANCE SHEET AS AT 31ST MARCH, 2023							
LIABILITIES	NOTES	AMOUNT (INR)	AMOUNT (INR)	ASSETS	NOTES	AMOUNT (INR)	AMOUNT (INR)
		F.Y. 2022-23	F.Y. 2021-22			F.Y. 2022-23	F.Y. 2021-22
CORPUS FUND		50,001	50,001	FIXED ASSETS			
Opening Balance B/F		3,338,122	16,342,639	Property, Plant & Equipments	B	286,768	269,828
Add: Excess of Income over Expenditure		243,143	(13,004,517)				
				CURRENT ASSETS & LOANS & ADVANCES			
CURRENT LIABILITIES				Other Current Assets	C	132,830	155,663
Provisions & Other Liabilities	A	1,959,112	1,913,473				
Sundry Creditors		-	240,517	TDS Receivable		4,000	4,000
FCRA - TDS Payable		7,688	7,688	CASH & BANK BALANCES			
				Cash & Cash Equivalents	D	5,174,468	5,120,310
TOTAL		5,598,066	5,549,801	TOTAL		5,598,066	5,549,801

As per our even date report attached

DJAS & ASSOCIATES
 CHARTERED ACCOUNTANTS
 FIRM REG. NO. 00000000000000000000

JITENDER
 PARTNER
 M.No. 530088

Place: Gurugram
 Date: 04-09-2023
 UDIN: 23530086BGWDTR5441

FOR YUVRAJ SINGH FOUNDATION

For Yuvraj Singh Foundation

SHABNAM SINGH
 TRUSTEE

Trustee

Place: Gurugram
 Date: 04-09-2023



Yuvraj Singh Foundation (YouWeCan)

A 11/3 DLF City 1, Gurugram, Haryana 122002, India

URL: www.youwecan.org | Email: info@youwecan.org | Helpline Number: +91 9268068050